**Deemah Alyabis**

Everyone of course is familiar with the most popular and widespread fast food restraint MacDonald. McDonald's understands that tastes vary around the globe. That's why, in many markets, it supplements it's iconic menu items with distinctive offerings that embrace local tastes. In India, for example, where much of the population doesn't eat beef, McDonald's offers options like the potato-patty McAloo Tikki burger and the Chicken Maharaja Mac.

[](http://www.3rbe.com/vb) [](http://3.bp.blogspot.com/_XU9x8G7khv0/SlJk3grsooI/AAAAAAAAG5U/NemOXAp4o0Q/s1600-h/McAloo+tikka+burger.jpg)

In addition, people in China are Obsessed in eating rice so the company provides what match with the customs of the country by meal called rice burger.

[](http://www.3rbe.com/vb)